



AI SEO • GEO • AEO • HYPERLOCAL MARKETING

3X Business Growth

Boost your online presence with our expert digital marketing services

PREPARED BY

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Ksquare99 Web Services — Build your brand's voice

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Executive Summary

Search behavior has fundamentally changed. Buyers no longer rely only on Google's ten blue links — they ask questions directly to ChatGPT, Gemini, Perplexity, Copilot, and Google AI Overviews, and they search "near me" more than ever before. Businesses that are not visible in these AI-driven and hyperlocal moments are invisible to a rapidly growing share of their customers.

This report outlines a practical, proven framework — combining AI SEO, GEO (Generative Engine Optimization), AEO (Answer Engine Optimization), and Hyperlocal Marketing — designed to help your business achieve 3X growth in qualified traffic, leads, and revenue within a structured, measurable timeline.

3X Avg. Growth In Qualified Traffic	70%+ Searches Now Include AI / Answer Engines	4-6 Months to Measurable Results
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The Challenge Businesses Face Today

- Traditional SEO alone no longer guarantees visibility — AI Overviews and chat-based assistants now answer queries before a user ever reaches a search results page.
- Local competitors are capturing "near me" and location-intent searches through better Google Business Profiles, reviews, and hyperlocal content.
- Most websites are not structured for AI comprehension — missing schema, weak E-E-A-T signals, and unclear entity information mean AI models skip over them when generating answers.
- Marketing budgets are being spent on channels that don't reflect how modern customers actually discover, evaluate, and choose a business.

Our Approach: AI + SEO + GEO + Hyperlocal, Unified

Rather than treating SEO, AI visibility, and local marketing as separate efforts, we build one integrated strategy where every piece reinforces the others — your website, your content, your local listings, and your entity authority all work together to earn visibility across Google, AI Overviews, and generative engines like ChatGPT, Gemini, Perplexity, and Copilot.

Core Service Pillars



AI SEO & Technical Optimization

Building the technical and content foundation search engines and AI models trust.

- ▶ Technical SEO audit — crawlability, Core Web Vitals, SSR/SSG rendering, canonicalization
- ▶ E-E-A-T and entity authority building for YMYL and competitive niches
- ▶ Structured data / schema markup so AI systems can accurately parse your content
- ▶ Keyword and topical authority mapping aligned to buyer intent



GEO & AEO — Generative & Answer Engine Optimization

Making your business the answer AI platforms give when customers ask.

- ▶ AI-readable content formatted for direct citation by ChatGPT, Gemini, Perplexity, and Copilot
- ▶ Prompt-cluster research to target the exact questions your buyers ask AI assistants
- ▶ FAQ and answer-block optimization to win Google AI Overviews and featured snippets
- ▶ Ongoing monitoring of brand visibility across generative search platforms



Hyperlocal & Local Marketing

Owning the map pack, the neighborhood, and the "near me" moment.

- ▶ Google Business Profile optimization, categories, posts, and Q&A management
- ▶ Geo-anchored landing pages and content clusters for every service area
- ▶ Local citation building, review generation, and reputation management
- ▶ Location-based prompt targeting for AI assistants answering local queries



Content & Digital Marketing

Turning visibility into traffic, leads, and conversions.

- ▶ Long-form, SEO and GEO-optimized page content (~4,000-5,000 words per pillar page)
- ▶ Conversion-focused landing pages tied to a clear BOFU (bottom-of-funnel) path
- ▶ Paid, social, and email support to accelerate what organic visibility builds
- ▶ Monthly performance reporting tied to CPL, leads, and revenue — not just rankings

Our 3X Growth Framework

A five-phase roadmap that moves from foundation to compounding growth:

1	Audit & Foundation (Weeks 1-2) Technical SEO audit, GBP audit, competitor and entity gap analysis, AI-visibility baseline.
2	Strategy & Prompt Mapping (Weeks 3-4) Keyword and AI-prompt clusters, content architecture, hyperlocal page plan, schema plan.
3	Build & Optimize (Weeks 5-10) Technical fixes, schema implementation, long-form GEO/SEO content, local landing pages.
4	Authority & Distribution (Weeks 11-16) Citations, reviews, backlinks, PR mentions, and AI-platform monitoring and refinement.
5	Scale & Compound (Month 5 onward) Double down on what's working, expand geo and prompt coverage, report on ROI monthly.

Expected Outcomes

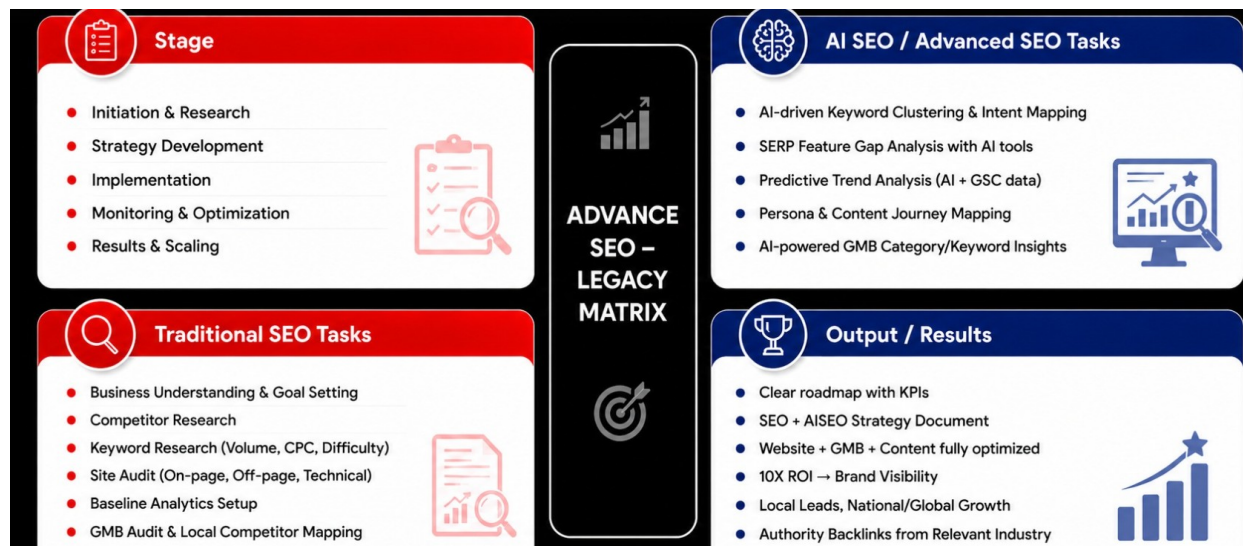
- Higher organic visibility across Google, Google AI Overviews, and generative platforms (ChatGPT, Gemini, Perplexity, Copilot)
- Stronger "near me" and map-pack rankings across all target service areas
- Increased qualified leads with a lower cost-per-lead (CPL) over time
- A defensible, compounding content and authority asset — not a rented ranking that disappears when spend stops

Why Choose This Approach

This framework is built and refined through hands-on delivery — from technical SEO audits for financial (YMYL) websites to full AI SEO prompt strategies (250+ prompts across 10 clusters) and geo-anchored GEO campaigns for location-based businesses. The same system that wins visibility in competitive, regulated industries is what powers the hyperlocal strategy in this report — tested, iterative, and built around measurable outcomes rather than vanity rankings.

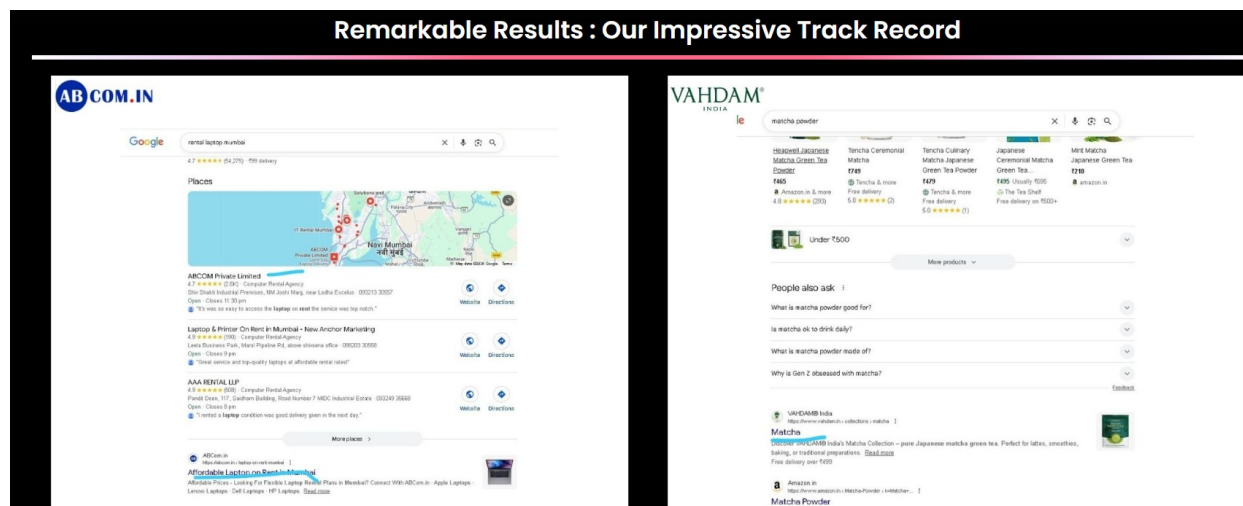
Our Approach

We run every engagement on a single "Advance SEO — Legacy Matrix": traditional SEO fundamentals and AI-era optimization move in parallel from day one, so the same work builds authority on Google and visibility inside AI answer engines at the same time.



Remarkable Results — Our Impressive Track Record

A snapshot of real ranking outcomes we've delivered for clients — from local map-pack visibility to category-level product rankings:



- ABCom.in — ranked in the Google Local Pack and organic results for "rental laptop Mumbai", driving direct local leads.
- VAHDAM India — ranked prominently for high-intent category searches like "matcha powder", capturing demand alongside major marketplaces.

AI / AEO / GEO Packages

Transparent, scalable packages — from businesses just starting with AI visibility to high-volume enterprise programs:

AI / SEO Packages	Basic	Startup	Growth	Premium	Enterprise	High Volume	Blast
Questionnaire Plan	20	50	80	100	200	300	500
Price Per Month	22,000/ Rs.	45,000/ Rs.	64,000/ Rs.	75,000/ Rs.	1,25,000/ Rs.	1,75,000/ Rs.	2,50,000/ Rs.
50% Rank in AI Guarantee*	10	20	40	50	100	150	300

**Guarantee reflects the minimum share of tracked questions/prompts where the brand achieves an AI-cited ranking, based on the plan's Questionnaire Plan volume.*

Some of Our Happy Clients

Trusted by growing brands across e-commerce, D2C, real estate, and education:



Ready to 3X Your Growth? Let's Talk

 Call or WhatsApp: +91 99908 74945

Book your free AI-SEO visibility audit today



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